

October 24, 2013

NEWS ALERT

Bionetix 1st World Sales Meeting Huge Success!



Bionetix International welcomed their guests with a cocktail reception on the eve of the World Sales Meeting at the elegant lakefront Château Vaudreuil Hotel in Vaudreuil, Quebec. The whirlwind 2-day event began the next morning with a warm welcome and introductions, followed by an overview of Bionetix and an introduction to Cortec®.

Guests were then engaged in a round-table discussion on sales by Diana Di Marco (Bionetix) and Cliff Cra-cauer (Cortec®), followed by Dr. Ali Bayane, of Bionetix Research & Development, who presented new products. After the break, the group took a short drive to the Bionetix manufacturing plant for a tour of the facility.

On arrival, the group enjoyed a short comedy film produced by the employees of Cortec®, Corrosion Impossible, and chatted with the staff about a variety of topics and opportunities. The successful first day culminated with a sumptuous dinner at the Château Vaudreuil.

The second day was reserved for the overviews of wastewater treatment, agriculture and direct fed microbials, jan san products, and soil remediation by Diana Di Marco and Dr. Ali Bayane. Guests were then treated to a tour of Montreal's Old Port and dinner.

With sincere appreciation, we thank our guests for visiting.

"I want to thank the Bionetix team for a great meeting, it's important to meet people from around the world who share the same business views. The exchange of experiences and the spirit of collaboration show we will reach the highest of levels."

Luis MacKenna J., Max International Inc.

"Un tour guidé de la planète dans l'univers des enzymes et des micros organisme et leur différentes applications commerciales."

Michel Fortin, Charles Tennant & Cie